

Kyle Crockard

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EDUCATION

2003 – 2005: Humber Institute of Applied Arts & Technology – Honours graduate of the two year Multimedia Design & Production Technician diploma course

SKILLS

- Digital image manipulation and design
- Web design: valid, standards compliant XHTML, CSS, Javascript, and Flash
- Digital branding & logo design
- Video post production (editing, motion graphics, effect treatments)
- Digital video camera operation (experience with Prosumer level Mini-DV cameras)
- DVD Authoring
- Audio design
- Print design/layouts
- Comfortable on both PC & Mac systems

SOFTWARE I USE

- Digital Imaging: Adobe Photoshop CS2, Adobe Illustrator CS2, Macromedia Fireworks 8
- Web/interactive: Macromedia Dreamweaver 8, Macromedia Flash 8
- Post Production: Adobe Premiere Pro 1.5, Adobe After Effects 7
- Audio: Adobe Audition 1.5
- Print: Quark Xpress 5, Adobe Acrobat 7 Pro, Adobe Indesign CS2
- DVD Authoring: Adobe Encore 1.5
- Future conquests: Avid Xpress, Discreet Combustion 4
- I also have experience with Protocols 6, Final Cut Pro, 3DS Max 7, Freehand, Paint Shop Pro, Soundtrack, ACID, Corel Draw, Excel, Access

SELECTED WORK EXPERIENCE

Self Employed - Freelance Multimedia Developer | 2004 - Current

- Website designs (html/css and flash)
- Videography for various events (weddings, presentations, independent)
- Video post production (editing, motion graphics, colour correction etc) and final output to DVD
- Document reformatting (taking existing text layouts from Word .docs and attractively formatting them using Indesign and Illustrator)
- Communication with clients through professional phone and email exchanges

Dante Entertainment Group - Intern | January - April 2005

- Designed various DVD labels and other printed materials with Photoshop and Corel Draw
- Updated the company website
- Edited concert footage with Final Cut Pro
- Created and manipulated visual effects in After Effects for use in music videos
- Involved with DVD production process, including: initial planning, shooting video for menus, building menu layouts in Photoshop, creating background music with ACID and Soundtrack, and making case and disc artwork
- Assisted with on-set production process

Trinity Theatre Studio - Technical Coordinator | 2001 - 2003

- Maintained and updated the company's website (graphic design, editing in Dreamweaver, setting up cgi message boards)
- Videotaped company events and created promotional videos using non-linear editing software
- Designed promotional print materials using Illustrator and Quark
- Administrative tasks (answered phones, typed documents)